



Securing Supply Chains for Long-Term Growth

Six Major Supply Chain Threats and How to Overcome Them

How Fashion & Beauty Brands Can Navigate Disruption and Build Resilience

39%

of supply chain executives expect industry conditions to get worse

1.



Geopolitical Conflicts & Economic Instability



32% of organisations identify economic uncertainty as a primary supply chain risk

Solution

- Diversified sourcing
- Buffer planning
- Multimodal logistics

45%

of fashion brands struggle to verify supplier sustainability claims

Environment & Sustainability Pressures

63% of brands are behind on their 2030 sustainability targets

Solution

- Sustainable sourcing
- Green logistics
- Lifecycle management



2.

3000

new trade restrictions introduced globally in 12 months

3.



Supply Chain Bottlenecks



35% of businesses report logistics and warehousing as a major supply chain issue

Solution

- Near-shoring
- Supplier collaboration
- Warehouse automation

20%

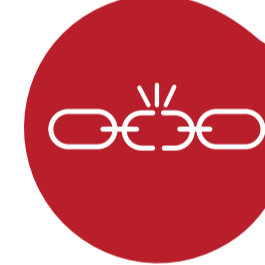
of all garments produced never reach consumers

Fragmented Supply Chain Processes

34% of executives cite fragmented supply chains as a major operational risk in 2025

Solution

- Integrated Supply Chain tech
- Data driven collaboration
- Supplier accountability



4.

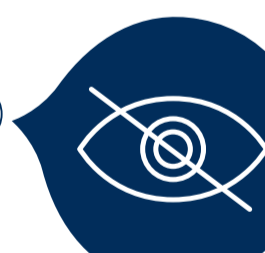
10-15%

cost saving by integrating end-to-end supply chain

5.



Lack of inventory, visibility and forecasting



15-25% stock-out reduction with AI forecasting

Solution

- Overcoming excess inventory
- Addressing stock-outs and unpredictable demand
- Potential to recover billions in lost revenue p.a.

75%

of fashion executives plan to adopt AI-based demand forecasting

Inefficient Reverse Logistics

30-40% eCommerce return rates that cost billions

Solution

- Localised return processing
- Sustainable reuse initiatives
- Automated reverse logistics



6.

66%

of the original item price can be equivalent to returns handling costs

*Sources: WTWCO - McKinsey - Tracelink - FSU Libraries - DoC Xeneta - Moodys - NYFed - APU - WSJ



Future-Proofing Fashion & Beauty Supply Chains

Elevate Business Performance and Secure Growth with our White Paper

[Download White Paper](#)

SUPPLY CHAIN WITHOUT LIMITS